



GARMIN® *marketing memo*

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To: Marine & Consumer Electronic Dealers
 From: Dan Bartel, Director of Recreational and Consumer Electronic Sales
 Date: January 30, 2004

New Product Announcement

MapSource® Minnesota LakeMaster® ProMap

On MapSource CD-ROM or Garmin Data Card

Garmin is proud to release LakeMaster ProMap data for your Garmin GPS unit. With amazing bottom detail and three-foot contours, LakeMaster is sure to help you key in on prime fishing locations in Minnesota. LakeMaster maps contain high definition contours, structures, and bottom information created from on-the-water surveys. Lake detail includes islands, reefs, points, bays, access points and more. Your Garmin GPS will accurately place your boat on the map as well as show detailed tracklines and waypoints.

Compatible units include: eTrex Legend, eTrex Vista, GPS V, iQue 3600, Rino 120, Rino 130, GPSMAP 60C/60CS, GPSMAP 76, GPSMAP 76S, GPSMAP 176/176C, GPSMAP 196, GPSMAP 162, GPSMAP 168, GPSMAP 172C, GPSMAP 178C, GPSMAP 182/182C, GPSMAP 188/188C, GPSMAP 232, GPSMAP 238, GPSMAP 2006/2006C, GPSMAP 2010/2010C.

MapSource Minnesota LakeMaster CD ROM

Locked product – includes access to entire CD-ROM – coverage of Minnesota lakes

Availability: Mid-March, 2004
 Garmin Part Number: 010-10537-00
 UPC: 753759045685
 List: \$214.27, Net: \$149.99
 Minimum Advertised Price: \$199.99

Minnesota LakeMaster ProMap Data Card

Single Garmin data card containing coverage of Minnesota lakes

Availability: Early February, 2004
 Garmin Part Number: MNLK01R
 UPC: 753759045722
 List: \$214.27, Net: \$149.99
 Minimum Advertised Price: \$199.99

MapSource Minnesota LakeMaster ProMap coverage provides superb detail for 51 of the most popular lakes in Minnesota and features three-foot depth contours. Developed for serious fisherman, the following 51 lakes are included in both the MapSource Minnesota LakeMaster ProMap CD-ROM and the Minnesota LakeMaster ProMap data card:

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| Alexander (Morrison Co.) | Le Homme Dieu (Douglas Co.) |
| Arrowhead (Crow Wing Co.) | Leech (Cass Co.) |
| Bald Eagle (Ramsey Co.) | Mille Lacs (Aitkin Co.) |
| Big Cutfoot Sioux (Cass Co.) | Milona (Douglas Co.) |
| Big Marine (Washington Co.) | Mississippi Pools 4 & 8 |
| Big Watab (Stearns Co.) | North Long (Crow Wing Co.) |
| Carlos (Douglas Co.) | North Round (Crow Wing Co.) |
| Cedar (Wright Co.) | Osakis (Todd Co.) |
| Clearwater (Stearns Co.) | Pelican (Crow Wing Co.) |
| Darling (Douglas Co.) | Pelican (St. Louis Co.) |
| Edward (Crow Wing Co.) | Sugar (Wright Co.) |
| Fish Trap (Morrison Co.) | Upper & Lower Whitefish Chain (Crow Wing Co.) (<i>Big Trout, Bertha, Clamshell, Cross, Daggett, Island, Little Pine, Loon, Lower Hay, Pig, Rush-Hen</i>) |
| Forest (Washington Co.) | Vermilion (St. Louis Co.) |
| Geneva (Douglas Co.) | Waconia (Carver Co.) |
| Gull Lake Chain (Cass Co.) (<i>Margaret, Nisswa, Ray, Roy, Upper Gull</i>) | White Bear (Ramsey Co.) |
| Hubert (Crow Wing Co.) | Winnibigoshish (Cass Co.) |
| Ida (Douglas Co.) | |

